

# EXHIBITOR BROCHURE

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Disney's Coronado Springs Resort  
1000 West Buena Vista Drive | Lake Buena Vista, Florida 32830



NATM CONVENTION  
**31<sup>ST</sup> ANNUAL**  
& TRADE SHOW

February 19-21, 2019 | Lake Buena Vista, Florida



# SHOW INFORMATION

The 2019 NATM Convention & Trade Show is February 19-21, 2019 at Disney's Coronado Springs Resort. The NATM Show is the only annual event in North America where only suppliers and service providers exhibit to light- and medium-duty trailer manufacturers, while offering educational workshops and networking events.

## 2019 TRADE SHOW HOURS

**Wednesday, February 20th**  
11:30 a.m. - 6:00 p.m.

**Thursday, February 21st**  
8:00 a.m. - Noon

## 2019 TRADE SHOW SETUP/TEARDOWN

*Move-in:*

**Tuesday, February 19th**  
Noon - 6:00 p.m.

**Wednesday, February 20th**  
7:30 - 11:00 a.m.

*Move-out:*

**Thursday, February 21st**  
Noon - 4:00 p.m.

## EXHIBITOR BOOTH CHARGE INCLUDES:

*per 10' x 10' space*

**1. Two complimentary booth worker registrations.**

*(Registrations include tickets to the President's Reception, Networking Breakfast, Lunch with the Exhibitors, Trade Show Reception & Breakfast with the Exhibitors.)*

**2. Carpet, wastebasket, two chairs.**

**3. 6' skirted table and 8' back drape with 3' draped side rails.**

**4. Small paper booth sign with company name and booth number.**

**5. Listings on NATM.com, in the NATM Convention Map, and on the Convention & Trade Show App.**

# BOOTH SELECTION

- NATM will be using Map Your Show's online booth sales software for our 31st Annual Convention & Trade Show.
- The cost per booth is \$1,400 for NATM members and \$2,800 for non-members. 2018 exhibitors are eligible for the early bird rate of \$1,200 until June 20th.
- Booth sign up will only be available online. Paper exhibitor contracts will not be available. Payments can only be made via credit card. **No exceptions.**

## IMPORTANT DEADLINES

### Wednesday, June 20, 2018

- Last day to receive Early Bird pricing on registration.

### Tuesday, January 1st, 2019

- Membership dues renewal payment due in full in order to keep member rate.

### Monday, December 31st, 2018

- Discounted booth worker registration deadline. Additional booth worker price is \$75 per worker if registered before the deadline. After the deadline, the price is \$125.

### Friday, January 25, 2019

- Attendee registration deadline.
- Attendee registrations received after this date must be completed on-site.

## ADDITIONAL EXHIBITOR BENEFITS INCLUDE

- Sponsorship Opportunities
- Doorprize and Giveaway Opportunities

## CANCELLATION POLICY

In the event of cancellation by the exhibitor, no refunds will be made.

## MORE INFORMATION

Visit [www.NATM.com](http://www.NATM.com) for more information regarding exhibiting, the 2019 floor plan, Freeman exhibitor kit and more!

# 2019 CONVENTION PROGRAM MAP

## 2019 CONVENTION SPONSOR AD DISCOUNTS:

<b>\$30,000+:</b>	Free full panel ad
<b>\$15,000-\$29,999:</b>	Free half panel ad
<b>\$10,000-\$14,999:</b>	Free quarter panel ad • Upgrade to a half panel: \$100
<b>\$7,500-\$9,999:</b>	15% discount
<b>\$5,500-\$7,499:</b>	10% discount

## ADVERTISING RATE SCHEDULE

Ad copy deadline is **November 30, 2018**.  
Payment due 30 days after invoicing

<b>Full Panel</b> (3 3/4" wide x 8" tall)	\$1400
<b>Half Panel</b> (3 3/4" wide x 4" tall)	\$800
<b>Quarter Panel</b> (3 3/4" wide x 2" tall)	\$700

- All ads should be provided in digital form.
- Images must be in CMYK and at least a 300 dpi resolution, and in a TIF or PDF file format.
- All rates are net, non-commissionable.
- NATM cannot guarantee accuracy of color.
- Placement is first come, first served. Placements are not guaranteed.

## 31ST ANNUAL CONVENTION PROGRAM INSERTION ORDER FORM (PLEASE PRINT OR TYPE)

Company Name: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## AD INFO:

- Full Panel
- 1/2 Panel
- 1/4 Panel
  
- Ad copy to follow
- Ad copy enclosed

*Payment due 30 days after invoicing*

### ADVERTISING TERMS AND CONDITIONS

- The copy deadline for the convention program is **November 30, 2018**.
- No cancellations accepted after closing date.
- No agency commissions or cash discounts. Approved accounts will be billed upon publication.
- Publisher's limits of liability in event of error will be to publish ad once correctly on which charge will be made but credit given for the ad in which the error occurred. NATM must be advised of error in writing within 30 days of publication to receive credit.

- All advertisements are accepted subject to the policies and approval of NATM. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
- Advertisements containing pictures, illustrations or graphics deemed obscene, vulgar, racist, discriminatory, or otherwise offensive or inappropriate with the character of the publication are prohibited.
- Advertisers and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising therefrom made against NATM.

## ADVERTISING CONTACT INFORMATION

Meghan Ryan  
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2420 SW 17th Street  
Topeka, KS 66604

## TRADE SHOW CONTACT INFORMATION

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