



2019 NATM.com Rate Sheet

An Official Publication of the National Association of Trailer Manufacturers

Effective October 2018

| Ad Sizes | Width X Height | 3 Months | 6 Months | 12 Months |
|-----------------------------------|----------------|----------|----------|-----------|
| Leaderboard - Homepage | 728 X 90px | \$750 | \$710 | \$649 |
| Site-Wide Column Square | 300 X 250px | \$750 | \$710 | \$649 |
| Leaderboard - Convention Page | 728 X 90px | \$500 | \$475 | \$429 |
| Leaderboard - About NATM Page | 728 X 90px | \$275 | \$260 | \$229 |
| Leaderboard - Compliance Page | 728 X 90px | \$275 | \$260 | \$229 |
| Leaderboard - Membership Page | 728 X 90px | \$275 | \$260 | \$229 |
| Leaderboard - Trailer Safety Page | 728 X 90px | \$275 | \$260 | \$229 |

All NATM.com advertising opportunities have one space available per advertising type unless otherwise noted. 12 month contracts offer advertisers the best deal possible with an average of 15% savings. Contracts available upon request. Costs above are per month.

Formatting:

Resolution 72 dpi; CMYK, PNG file

ALL ADS MUST BE DIGITALLY FORMATTED.

Advertising Terms and Conditions

- The copy deadline for new advertisements is one month preceding publication (Example: Nov. 1 for Dec. 1 issue).
- Advertising rates are only applicable to NATM Members and affiliates.
- No cancellations accepted after closing date.
- No agency commissions or cash discounts. Approved accounts will be billed upon publication. NATM member companies and affiliates are ultimately responsible for payment, regardless of advertising agency signed contracts.
- Publisher's limits of liability in event of error will be to publish ad once correctly on which charge will be made but credit given for the ad in which the error occurred. NATM must be advised of error in writing within 30 days of publication to receive credit.
- All advertisers accepted are subject to the policies and approval of NATM. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
- Banner ads containing pictures, illustrations, or graphics deemed obscene, vulgar, racist or discriminatory or otherwise offensive or inappropriate with the character of the publication are prohibited.
- Advertisers and advertising agencies assume all liability for logo published (including text, representation and content) and also assume responsibility for any claims arising.
- NOTE: All advertisements featuring trailers must demonstrate compliance with the National Association of Trailer Manufacturers' Compliance Verification Program. NATM reserves the right to reject any submission that does not meet applicable Federal Motor Vehicle Safety Standards, regulations and/or industry best practices outlined in the NATM Compliance Verification Program. Further, any non-compliances alleged or discovered on an NATM member trailer shall be subject to investigation and if necessary, corrective action, as outlined in the NATM Compliance Verification Program Policy and Procedures.**

2019 NATM.com

Insertion Order Form (Please print or type)

Check All That Apply

Company Name: _____

3x 6x 12x

Contact Name: _____

Email Address: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Signature: _____

- Leaderboard - Homepage
- Site-wide Column Square
- Leaderboard - Convention
- Leaderboard - About
- Leaderboard - Compliance
- Leaderboard - Membership
- Leaderboard - Trailer Safety

Send all advertising materials, orders and payments to
 National Association of Trailer Manufacturers
 2420 SW 17th St. Topeka, KS 66604
 or email to Meghan.Ryan@NATM.com

- Ad to follow
- Ad enclosed
- Use current ad

For Office Use Only:

Date Received: _____ Number of Months: _____ Start Month: _____ End Month: _____